

prompt

The pursuit of purity

Our ideas and innovations are a part of the pursuit of maintaining the sanctity of milk so that the world's most ancient health drink can be appreciated as it truly is - untouched and unadulterated.

Presence across 28 states

Presence across 300 districts

Presence across 57,000+ villages

900+ team members

Legacy of more than 3 decades

8 patented products

Optimise your farm with related products

MilkEasy Milking Machine

MilkEasy Milking Machine is designed to milk cattle quickly, efficiently, hygienically, and ensuring maximum comfort to the animal.



BreedEasy

Digital AI gun is equipped with a camera that facilitates connectivity with smart phones. This allows AI operator to easily have a clear view of the vaginal tract and cervix on the screen for correct diagnosis & accurate artificial insemination procedure.



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Follow us on

How do we keep it pure?

Prompt provides innovative solutions for an efficient dairy procurement supply chain. From farm management and milk collection to quality analysis and preservation, we have different equipment and software to ensure that the purity of milk is retained at every step. Our unique offering, the Farm 365 Animal Husbandry App is a farmer's companion in efficiently managing his cattle herd. One of the key

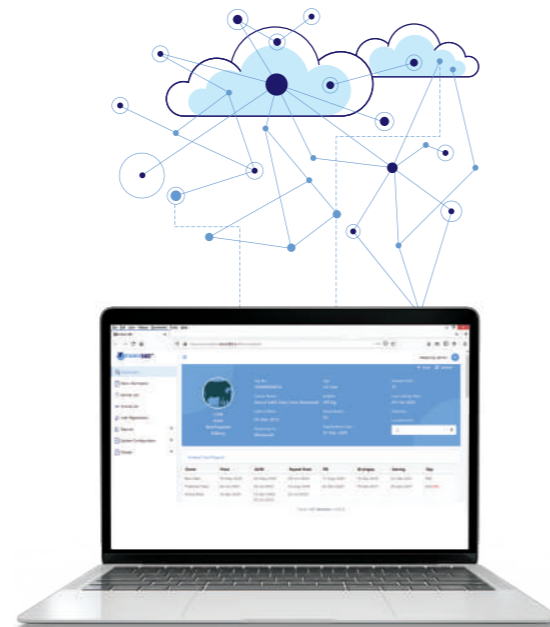
aspects of getting good milk is keeping the cattle healthy. The farmer gets regular scientific advice and real-time actionable alerts to improve cattle feeding, cattle breeding, and cattle health, resulting in increased yield. The Farm 365 Animal Husbandry App not only helps the farmer keep the cattle healthy, but also ensures high profitability.

Our product in this pursuit – FARM 365 ANIMAL HUSBANDRY APP




THE COMPLETE SOLUTION FOR DAIRY FARM MANAGEMENT

Farm 365 is an app with seamless user interface to help the farmers with recording data of life cycle events of cattle. The digitally-advanced offering has a web portal synced to the application for advanced data analysis. The application works online as well as offline, syncing with the central server once the internet is available.




 Manages records of AI, PD, medical health checkup and calving of cattle

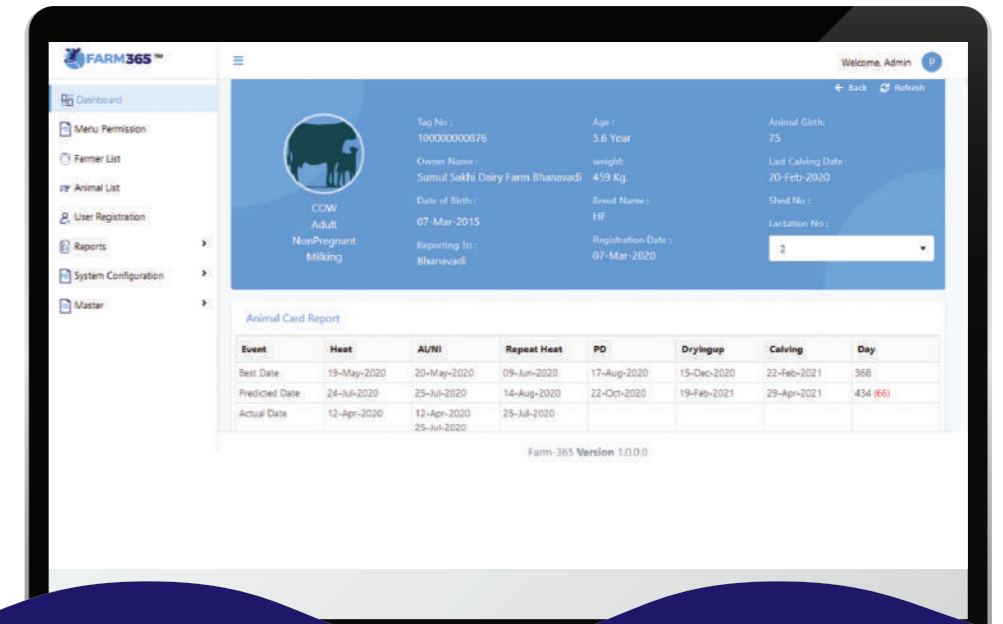
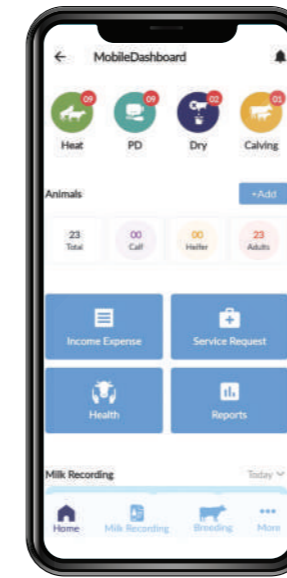
 Maintains animal breeding, feeding, and lactation records

 Provides awareness and education regarding important life cycle events of cattle and general information about scientific farm management practices

 Sends real-time actionable alerts to the farmers about cattle life cycle events

 Records historical data which helps to monitor milk productivity and efficiency of cattle

 Inbuilt Ration Balance Calculator to ensure actual nutrition requirements of each animal



FEATURES:

- Regional Language Support
- Milk Data Recording
- Animal Lifecycle Events
- Alerts to Service Providers, Doctors, Farmers
- Separate AI Worker Module
- Offline Data Recording
- Integrates easily with our farm hardware/equipment
- Single App manages all users related to various activities at farm
- Animal life-cycle card for all the lifecycle events
- Financial Analysis
- Vaccination Recording
- Q&A with Doctors

WHAT ARE ITS BENEFITS?

Animal Wise Data Recording

It helps farmers improve the breed, prevents in-breeding, promotes data driven animal trading, medication based on animals' health history, preventive healthcare practices, and monitors the Key Performance Indicators (KPI) of cattle.

Ration Balancing Program

Healthy cattle produces healthy milk. With inbuilt Ration Balance Calculator, the farmer will be able to trace exact feed requirement of each animal and prevent over or underfeeding of animal. With the optimal nutrition, cost of medication can be reduced.

Alerts on your fingertips

Real-time actionable alerts of all upcoming life cycle events helps farmer to take action on-time that reduces inter-calving period, that leads to healthy herd and profitable farm.

Financial Analysis

Periodical financial analysis report helps farmers to optimize their cost, maximize productivity and enables decision making for farm management.