



Transforming Animal Husbandry with Digital Innovation

To revolutionize the dairy supply chain, Prompt introduces innovative solutions that enhance traceability and transparency. By eliminating assumptions, human error, and outdated practices, Prompt streamlines animal husbandry extension activities, ensuring efficiency. Challenges like low conception rates, limited genetic potential in dairy herds, ineffective record-keeping, and difficulties in accessing records for informed decision-making are prevalent in the industry. Prompt marks a transformative phase in dairy herd management, providing solutions that support AI workers, veterinarians, and farmers, enhancing accuracy and reliability across various processes.

CURRENT SCENARIO

Herd management becomes tricky due to assumptions



Manual thawing with higher possibility of human error



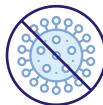
Confirmation of AI is dependent on technician



Traditional pregnancy detection is painful, risky to foetus and prone to human error



Milking is inconsistent and at risk of contamination



DIGITAL FARM MANAGEMENT WITH PROMPT

Farm365 provides real-time data leads to efficient and timely decisions

ThawEasy eliminates human errors and improves conception rate

BreedEasy provides visual confirmation of AI to technician and improves efficiency of AI

BovEasy detects pregnancy in just 28 days post AI

MilkEasy & EasyLine eliminates contamination and increases human efficiency

DIGITIZING

DAIRY FARM PROCESSES

WITH ADVANCED
TECHNOLOGY

Prompt offers a range of innovative dairy farming solutions, from semen-thawing to cattle milking. By using these innovative products, dairies will be able to achieve optimal efficiency in animal husbandry extension services – enabling farmers to maximize their profits, protect milk quality and keep cattle healthy.

Prompt ThawEasy SMART PRO

digital frozen semen thawing machine

A Bluetooth-enabled automated semen-thawing machine designed for large dairy providing breeding services to the milk shed area; it ensures the correct standard operating procedure (SOPs) is followed by all field users, thus eliminating human error in the thawing process.

Key highlights:

- Operating temperature between -5°C to ~50°C
- Thawing time is 30-120 seconds
- Equipped with straw detection and water level sensors
- Cloud connected device for real-time decision-making



*Prompt ThawEasy Smart
Semi automatic model also available

Prompt ThawEasy LITE

frozen semen thawing machine

A manual semen-thawing system designed to standardize and streamline semen-thawing during artificial insemination. It has manual temperature-control settings, which ensure accurate semen-thawing process that enable adherence to standard operating procedures (SOPs).

Key highlights:

- User-friendly design
- Temperature control settings
- Compatible with multiple semen samples



*Prompt ThawEasy Lite Plus
Model with bluetooth and mobile app

Prompt BreedEasy

veterinary multipurpose endoscopic gun



A digital endoscopic gun equipped with a camera for visual confirmation of the AI procedure. It provides an increased conception rate and allows connectivity with smartphones for a clear picture of the vaginal tract and cervix.

Key highlights:

- 180° wide angle and 120° & 360° rotation angle
- Visual confirmation of the AI procedure
- Wireless connectivity
- Images of AI procedure can be recorded on the Farm365 app

Prompt BovEasy

early bovine pregnancy rapid test kit



A early pregnancy detection kit that can be used in just 28 days after breeding. Through the test of Pregnancy Associated Glycoprotein (PAGs), this kit helps in detecting non pregnant animal early thus helps in improving inter-calving period.

Key highlights:

- › Ensures embryo safety
- › Reduces calving interval
- › Non-invasive procedure for animal comfort
- › Highly accurate result in just 20 min

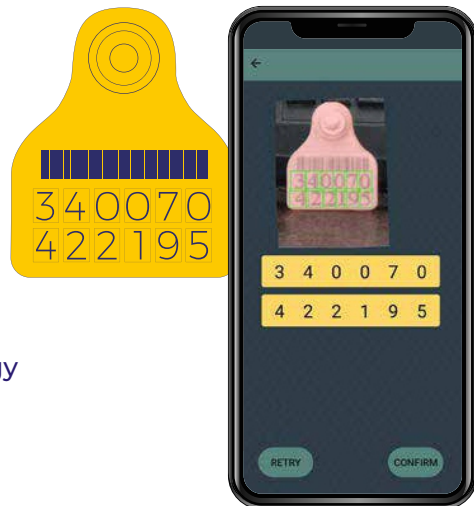
Prompt BovTag

digital tag reader

BovTag allows easy identification of cattle by capturing the image of the existing ear tag of the animal and recording a unique identification number on it. To ensure authenticity, it records the date, time, and geo-location from where data is captured.

Key highlights:

- › Developed with advance computer vision technology
- › Auto-adjustable, can read tags from 1.2 metres
- › Can be integrated with any farm management app



Models available:
Fix Type, Trolley Type, 2B2C, 1B2C

Prompt MilkEasy

milking machine

A milking machine designed for cattle comfort that speeds the process and eliminates contamination of milk. It ensures animal comfort, maximises milk yield and retains milk quality.

Key highlights:

- › Low noise to avoid any discomfort to the cattle
- › Food Grade, thylet-free
- › 25 litre capacity stainless steel 304 buckets
- › Interlocking to prevent udder injury to cattle

Prompt EasyLine milking parlour

A milking parlour with a standing herringbone structure that allows for faster and easier milking for animal. Available in two configurations, the milking parlour allows better udder health and greater bovine comfort.



Key highlights:

- › Saves time, energy and labour costs, and easy-to-use
- › Robust galvanised structure for long life
- › High precision and long life of Yuval regulator
- › 1X5 and 1X6 configurations

Prompt Farm365 comprehensive heard management app

The app allows easy monitoring that leads to better cattle health, ensuring high profitability. Equipped with advanced technology and a seamless interface, the Farm 365 app records data throughout the life cycle of the cattle, providing a convenient source of data to the farmer.



Key highlights:

- › Animal-wise vaccination and milk data recording
- › Alerts to service providers, doctors and farmers
- › Animal lifecycle card for all the lifecycle events
- › Historical data ensures efficient milk and cattle monitoring



Prompt Dairytech

The Indian leader in dairy farm-level solutions

Our continuous pursuit of purity in everything we do has led us to developing innovative solutions for the dairy farming industry. We offer technology for every aspect of Dairy Farming - making it easier and cost-effective, and achieving better standards in



28+
states



350+
districts



68,000+
villages



900+
team members



Legacy of over
3 decades



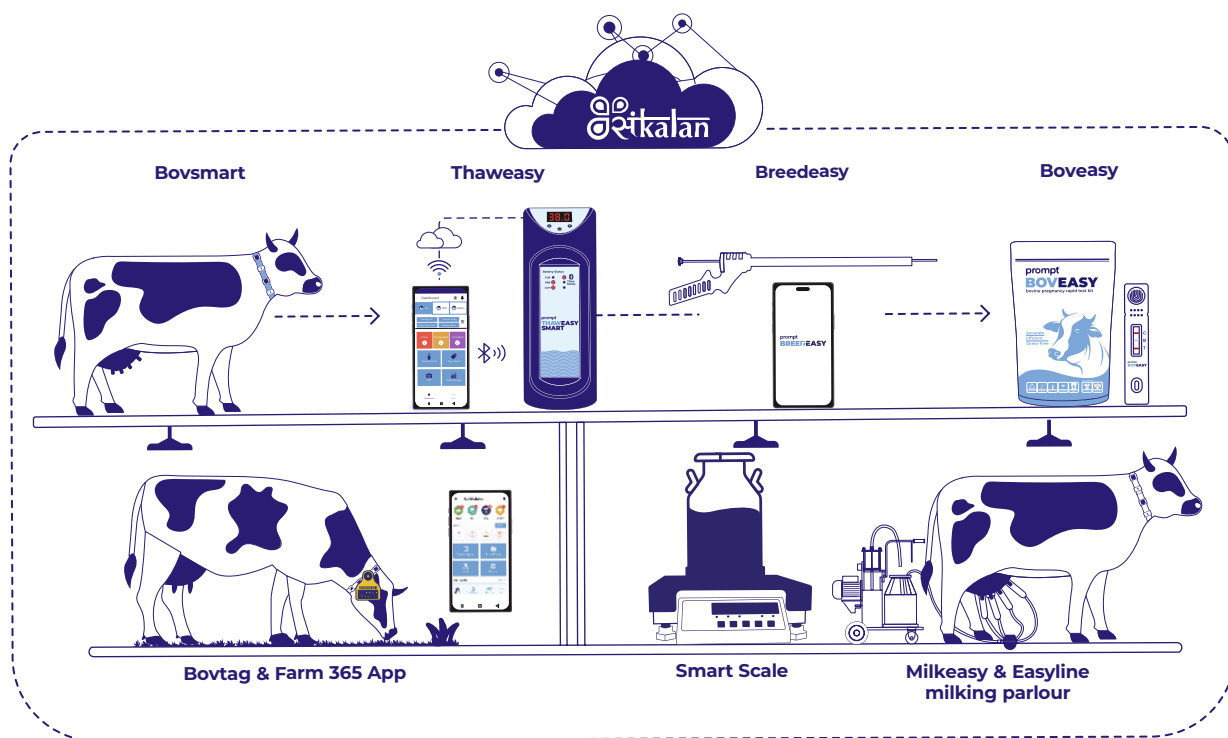
10 patented
products



220+ service support
locations







24x7 support
via mobile app



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