

**prompt**<sup>®</sup>  
The pursuit of purity



**Transforming Animal Husbandry  
with Digital Innovation**

To revolutionize the dairy supply chain, Prompt introduces innovative solutions that enhance traceability and transparency. By eliminating assumptions, human error, and outdated practices, Prompt streamlines animal husbandry extension activities, ensuring efficiency. Challenges like low conception rates, limited genetic potential in dairy herds, ineffective record-keeping, and difficulties in accessing records for informed decision-making are prevalent in the industry. Prompt marks a transformative phase in dairy herd management, providing solutions that support AI workers, veterinarians, and farmers, enhancing accuracy and reliability across various processes.

## CURRENT SCENARIO

## DIGITAL FARM MANAGEMENT WITH PROMPT

Herd management becomes tricky due to assumptions



Farm365 provides real-time data leads to efficient and timely decisions

Manual thawing with higher possibility of human error



Thaweasy eliminates human errors and improves conception rate

Confirmation of AI is dependent on technician



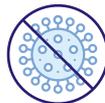
Breedeasy provides visual confirmation of AI to technician and improves efficiency of AI

Traditional pregnancy detection is painful, risky to foetus and prone to human error



Boveasy detects pregnancy in just 28 days post AI

Milking is inconsistent and at risk of contamination



Milkeasy & Easyline eliminates contamination and increases human efficiency

DIGITIZING

# DAIRY FARM PROCESSES

WITH ADVANCED TECHNOLOGY

Prompt offers a range of innovative dairy farming solutions, from semen-thawing to cattle milking. By using these innovative products, dairies will be able to achieve optimal efficiency in animal husbandry extension services – enabling farmers to maximize their profits, protect milk quality and keep cattle healthy.

## Prompt Thaweasy Smart pro digital frozen semen thawing machine

A Bluetooth-enabled automated semen-thawing machine designed for large dairy providing breeding services to the milk shed area; it ensures the correct standard operating procedure (SOPs) is followed by all field users, thus eliminating human error in the thawing process.

### Key highlights:

- Operating temperature between -5°C to ~50°C
- Thawing time is 30-120 seconds
- Equipped with straw detection and water level sensors
- Cloud connected device for real-time decision-making



\*Prompt Thaweasy Smart  
Semi automatic model also available

## Prompt Thaweasy Lite frozen semen thawing machine



\*Prompt Thaweasy Lite Plus  
Model with bluetooth and mobile app

A manual semen-thawing system designed to standardize and streamline semen-thawing during artificial insemination. It has manual temperature-control settings, which ensure accurate semen-thawing process that enable adherence to standard operating procedures (SOPs).

### Key highlights:

- User-friendly design
- Temperature control settings
- Compatible with multiple semen samples

## Prompt Breedeasy veterinary multipurpose endoscopic gun



A digital endoscopic gun equipped with a camera for visual confirmation of the AI procedure. It provides an increased conception rate and allows connectivity with smartphones for a clear picture of the vaginal tract and cervix.

### Key highlights:

- 180° wide angle and 120° & 360° rotation angle
- Visual confirmation of the AI procedure
- Wireless connectivity
- Images of AI procedure can be recorded on the Farm365 app

## Prompt Boveasy

### early bovine pregnancy rapid test kit



A early pregnancy detection kit that can be used in just 28 days after breeding. Through the test of Pregnancy Associated Glycoprotein (PAGs), this kit helps in detecting non pregnant animal early thus helps in improving inter-calving period.

#### Key highlights:

- Ensures embryo safety
- Reduces calving interval
- Non-invasive procedure for animal comfort
- Highly accurate result in just 20 min

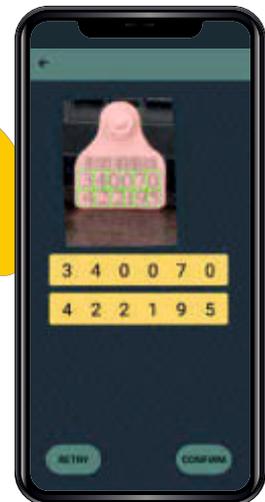
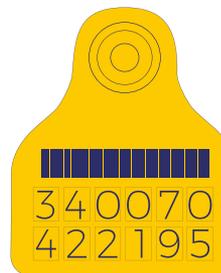
## Prompt Bovtag

### digital tag reader

BovTag allows easy identification of cattle by capturing the image of the existing ear tag of the animal and recording a unique identification number on it. To ensure authenticity, it records the date, time, and geo-location from where data is captured.

#### Key highlights:

- Developed with advance computer vision technology
- Auto-adjustable, can read tags from 1.2 metres
- Can be integrated with any farm management app



## Prompt Milkeasy

### milking machine

A milking machine designed for cattle comfort that speeds the process and eliminates contamination of milk. It ensures animal comfort, maximises milk yield and retains milk quality.

#### Key highlights:

- Low noise to avoid any discomfort to the cattle
- Food Grade, thylet-free
- 25 litre capacity stainless steel 304 buckets
- Interlocking to prevent udder injury to cattle

Models available:  
Fix Type, Trolley Type, 2B2C, 1B2C

## Prompt Easyline milking parlour

A milking parlour with a standing herringbone structure that allows for faster and easier milking for animal. Available in two configurations, the milking parlour allows better udder health and greater bovine comfort.



### Key highlights:

- Saves time, energy and labour costs, and easy-to-use
- Robust galvanised structure for long life
- High precision and long life of Yuval regulator
- 2x4 to 2x12 configurations

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## Prompt Farm365 comprehensive heard management app

The app allows easy monitoring that leads to better cattle health, ensuring high profitability. Equipped with advanced technology and a seamless interface, the Farm 365 app records data throughout the life cycle of the cattle, providing a convenient source of data to the farmer.



### Key highlights:

- Animal-wise vaccination and milk data recording
- Alerts to service providers, doctors and farmers
- Animal lifecycle card for all the lifecycle events
- Historical data ensures efficient milk and cattle monitoring



# Prompt Dairytech

## The Indian leader in dairy farm-level solutions

Our continuous pursuit of purity in everything we do has led us to developing innovative solutions for the dairy farming industry. We offer technology for every aspect of Dairy Farming - making it easier and cost-effective, and achieving better standards in



28+ states



350+ districts



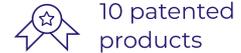
70,000+ villages



1100+ team members



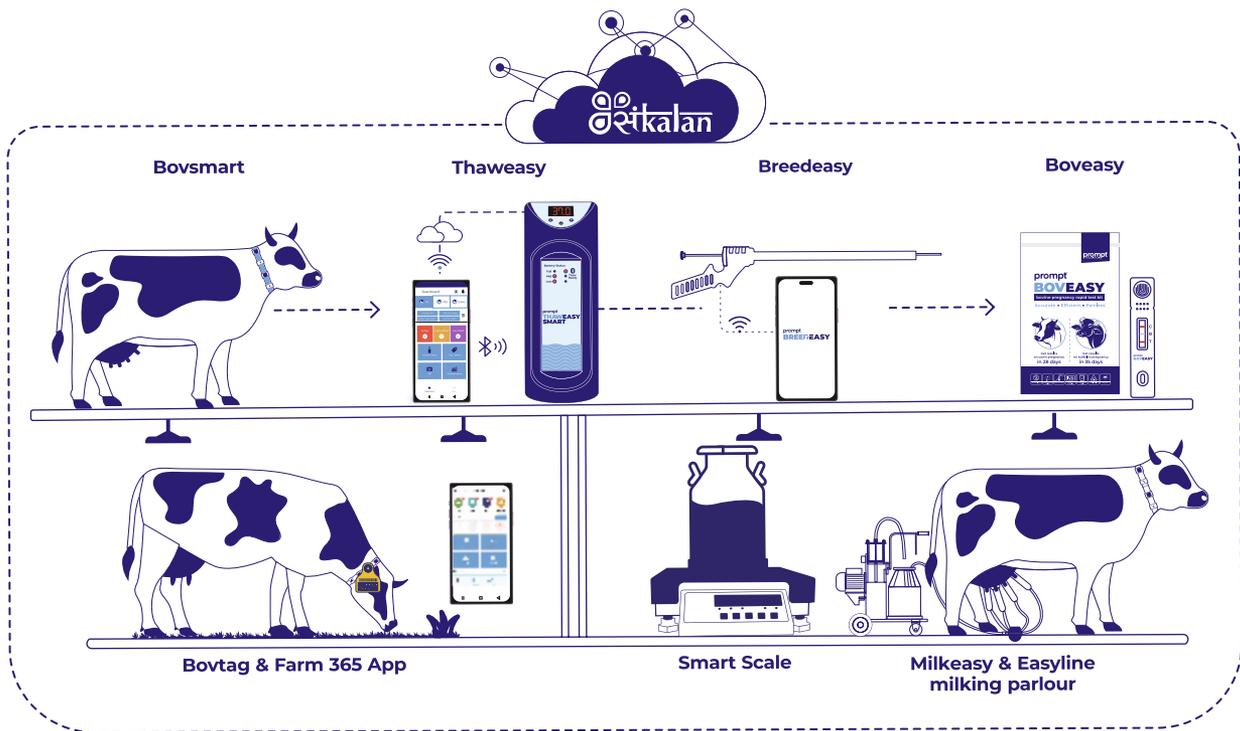
Legacy of over 3 decades



10 patented products



300+ service support locations



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